

Gabrielle McPherson

Creative Writer

After years of content creation as a social influencer and freelancer, I want to bring a fresh perspective through writing to the entertainment industry. As a Creative Writing graduate, I am always looking for growth in my craft and a place among the great writers that came before me. Inspiration is all around us, through leadership and storytelling I seek to continue creating with you.

✉ gemcpherson0218@gmail.com

📞 Phone Number

📍 Orlando

🌐 gemthestone.com

WORK EXPERIENCE

Writer, Photographer, & Videographer

Great Elevating Minds LLC.

01/2017 - Present

- Creates captivating content for an organization's social media sites, which may include writing blogs, articles, posts and multimedia content.
- Records small scale video productions like documentaries, live events, short films, legal depositions, weddings, birthday parties, sports events, commercials, and training videos.
- Writes and edits engaging, well-researched, scripts.
- Operates various photographic equipment such as single lens reflex cameras and film or digital cameras and lighting.
- Works closely with clients and colleagues to produce high-quality photographic images.

Park Operations Host & Trainer

Walt Disney World

01/2018 - 01/2021

Lake Buena Vista

- Provided leadership and direction to Cast members.
- Delivered narrations while operating themed vehicles through rough terrain to ensure a safe and efficient Guest experience.
- Worked independently and as part of a dynamic training team specializing in role specific operations.

Disney College Program Intern (Park Operations)

Walt Disney World

01/2017 - 11/2017

Lake Buena Vista, FL

- Worked quickly and efficiently while exhibiting exceptional service standards resulting in meaningful interactions with guests.
- Operated two-way radio communication between show departments.
- Greeted Guests, loaded and unloaded attractions, operated attraction systems, delivered narrations of varying lengths and provided audience control.

Member Service Specialist (Call Center)

VyStar Credit Union

05/2016 - 01/2017

Jacksonville, FL

- Listened to members attentively, to determine their needs and offered appropriate products and/or services to enhance the member experience.
- Adapted to changes and handled any additional assignments for the daily operation of the Call Center.

SKILLS

Copywriting



Customer Service



Adobe Premiere Pro



Adobe Photoshop



Scriptwriting



Photography



Microsoft Office Suite



Two Way Radio Communication



PROJECTS

The Hidden G.E.M. Podcast (08/2020 - Present)

- www.gemthestone.com/podcast

EDUCATION

M.F.A. in Creative Writing

Southern New Hampshire University

09/2021 - Present

B.F.A. in Creative Writing for Entertainment

Full Sail University

01/2016 - 06/2018